IBM

00M-238

IBM Commerce Solutions Selling/Order Mgmt Sales Mastery Test v1

http://killexams.com/exam-detail/00M-238
**QUESTION: 33**
How can you make Business flows configurable and adaptive in Order Management?

A. By doing a value chain analysis.
B. By altering the process model.
C. With customization.
D. With change request management.

**Answer: B**

**QUESTION: 34**
What is a key marketing capability in the WebSphere Commerce platform?

A. Marketing experimentation (a/b testing)
B. Marketing resource management
C. Marketing analytics
D. Campaign planning

**Answer: D**

**QUESTION: 35**
What functionality supports Move Add Cancel Delete (MACD) process for service configurations?

A. Lock contracted prices.
B. Execute date validations.
C. Comparison of current with new/changed configurations.
D. All of the above

**Answer: C**

**QUESTION: 36**
What business models does WebSphere Commerce support?

A. B2C eCommerce
B. B2C and B2B eCommerce
D. B2C, B2B and Supply Chain

Answer: C

Reference:

QUESTION: 37
What product(s) from the IBM Sterling Configure Price Quote (CPQ) bundle are required to provide product configurator capabilities through a Web Channel?

A. All the products of the IBM Sterling CPQ bundle.
B. IBM Sterling Configurator add-on to WebSphere Commerce.
C. IBM Sterling Configurator Order Management add-on.
D. The channel usage does not determine what products of the IBM Sterling CPQ bundle are needed.

Answer: B

Reference:
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