IBM

00M-608

IBM Retail Industry Solutions Sales(R) Mastery Test v1

http://killexams.com/exam-detail/00M-608
**Answer:** B

**QUESTION:** 27
Which of the following is not a core part of the IBM Software Group Retail Strategy?

A. Support for Open Standards and ISVs  
B. Reusable design patterns and code based assets  
C. The Transformation Engine  
D. IBM Software Products

**Answer:** C

**QUESTION:** 28
Which IBM product allows retailers to understand what-if scenarios?

A. COGNOS  
B. ILOG  
C. WRS  
D. SPSS

**Answer:** B

**Reference:**

**QUESTION:** 29
Which of the following media are most used by adults when they want to research a product?

A. Social networks and blogs  
B. Mobile devices  
C. Internet and blogs  
D. Downloadable product brochures

**Answer:** A

**QUESTION:** 30
Which IBM product allows the customer to data mine and do prediction analysis about its customers?
A. WRS
B. COGNOS
C. SPSS
D. ILOG

**Answer:** C
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